



## **Smarter Drafter is nominated as a finalist in the Sydney Business Awards**

FOR IMMEDIATE RELEASE

**Sydney, Australia, July 1, 2018** – Smarter Drafter has been nominated as a finalist in the NSW Business Chambers Awards, presented by the City of Sydney.

As an early-stage venture founded in the heart of Sydney, Smarter Drafter has been nominated for the StartUp Superstar category.

Winners will be announced during the awards ceremony on 25 July.

The NSW Business Chamber's Business Awards celebrates business excellence in NSW by recognising and rewarding outstanding businesses whose passion, determination, innovation and success inspire other businesses and business people.

Smarter Drafter, a legal document automation platform, has taken the legal sector by storm by helping lawyers draft documents in minutes instead of hours and days.

Smarter Drafter CEO, Adam Long, attributes the award nomination to the company's rapid growth.

Smarter Drafter CEO, Adam Long, says "More than 120 Australian law firms currently use Smarter Drafter, with 26 of them signing up in a single week. It exhausted us... we weren't expecting such rapid growth. There were a lot of early mornings and late nights, but in the end, it was all worth it."

The award also recognises Smarter Drafter's technical innovation, which was developed in Sydney.

The software is powered by a unique AI (artificial intelligence), which the team have called *Real Human Reasoning™*.

Smarter Drafter codifies the legal decision making of lawyers who have worked in top tier law firms like Baker Mckenzie and Clifford Chance, to draft expert-level documents.

Head of Legal and CTO, David Lipworth, says "Using Smarter Drafter is just like having a team of expert lawyers at your fingertips to do your work for you."

The Smarter Drafter platform automates a wide range of advanced legal documents, from estate planning to shareholders agreements.

Current clients are reporting that they are able to charge more for their services, while producing more in less time.

In addition to the company's nomination, Smarter Drafter CEO, Adam Long, has also been nominated as a finalist in the Outstanding Young Entrepreneur category, off the back of multiple successful businesses including Conscious Step: Socks that fight poverty, and Step Change, a strategy consultancy.

**If you would like more information or to schedule an interview please contact Smarter Drafter CEO Adam Long, 0421 498 170, [adam@smarterdrafter.com.au](mailto:adam@smarterdrafter.com.au)**

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